

BARRY'S TEA

DELIVERING THE BEST TEA EXPERIENCE THROUGH CONSTANT IMPROVEMENT

Barry's Tea was founded in Cork, in 1901 by James J. Barry. Our values reflect those of a family business which started with our commitment to deliver the finest quality teas to you, each and every day. We're a passionate bunch, always improving - whether it's the introduction of new blends or innovating our packaging to become more sustainable, we hold ourselves to the highest standards.

OUR SUSTAINABLE JOURNEY

We know how important sustainable living is to our tea fans, it's important to us too. Because of this, we started on our journey some time ago. Our tea boxes are 100% recyclable and printed using vegetable-based inks. Our products are Rainforest Alliance Certified™ - meaning our tea is grown and harvested on farms and estates that promote environmental, social and economic sustainability. More recently, we've been working to switch our production to biodegradable tea bags that can be disposed of in your brown bin for composting. We have made significant investment in the necessary design and technology to make this happen. In spite of covid challenges, we're succeeding.

- In October 2020, 70% of all Barry's Tea teabags were biodegradable.
- Now 100% of all the teabags produced within our 80's and 160's box range, as well as our new Infusions range, are 100% biodegradable.
- Within 6 months, 100% of our teabags produced will be fully biodegradable.

For an independent, family-owned, Irish business - this is a huge milestone. We credit our team's passion and ambition in making these positive changes and we look forward to completing the journey early next year. Keep an eye on this page where we will update progress, as it happens at www.barrystea.ie.

100% IRISH

We're 100% Irish. We're a proud, family-led, Irish brand, building a sustainable company. Unlike other tea brands, we blend, produce, and distribute our teas from our factory in Ireland. We care about having a company that is rooted in the community, bringing people together and generating local employment.

ONWARDS INTO 2021

We are actively working to bring our business changes to life, with your help and support. We love bringing you your favourite cup of tea every day. And so, whenever or wherever you enjoy your cup of Barry's Tea today, know that you are not only supporting an Irish brand, local jobs and a family-led business - you're also supporting our sustainable journey.

WE MAKE THE TEA. YOU MAKE THE MOMENT.